




LOOK AND FEEL YOUNGER

Looking for a career change?
Want to be your own boss?
You can with Australia HIFU

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A smiling female medical professional with brown hair in a ponytail, wearing a white short-sleeved uniform. She is holding a white handheld HIFU device with both hands. On her left chest is a logo that says "AUSTRALIA HIFU" next to a red heart icon. The background is a blurred clinical setting with medical equipment.

We love HIFU





ABOUT US

Here at Australia HIFU, we have sought and trained the best in the business. In 2021 we won the Best Advanced Skin Treatments Provider Australia, plus the Award for Excellence in Training at the Corporate Business Awards.

Now our brilliant and highly qualified team is here to make sure you are equipped with the latest training, techniques and equipment in the cosmetic industry.

This industry needs your expertise. Clients are increasingly opting for the natural approach, seeking our procedures for impressive results with no downtime.

Our clients matter to us. We truly care about their needs and experiences, so we've searched internationally for the best results-driven technology in the business. We will always be on the lookout for the latest developments.

Australia HIFU invites you to learn the cutting-edge technology in these procedures. We've designed a unique and practical training system, which will connect, coach and certify you in the industry. From there, you can become your own boss!

A handwritten signature in black ink, appearing to read 'Chereen Mauk', with a stylized, flowing script.

Chereen Mauk
CEO
Australia HIFU



GETTING STARTED

Want to get started running your own business?

GETTING STARTED & TRAINING

Getting Started

Want to get started running your own business?

Australia HIFU is equipped with 30 years industry experience in delivering successful procedures and training cosmetic specialists all over the world.

On training day, you will receive a free full face HIFU voucher valued at \$1,500. This will be booked in later so you can experience the procedure for yourself, or on the day depending on how many staff you need to be trained.

Australia HIFU sells the HIFU equipment, Hifu Skincare, Hifu Collagen supplements and offers licensing agreements for a weekly fee. We also provide support to business owners 7-days a week.

What you receive:

- Head office support
- Text a consult advice (unsure how to meet client needs? just text a picture)
- Website leads
- Website placement with location
- Website links / Branding and marketing ideas
- Use of our logo (approval may be needed)

Variations of the licensing agreement is allowed. To discuss further, please contact us. Should you choose to purchase one of our HIFU cosmetic machines outright, we provide training FREE of charge to one person, valued at \$2500.

HIFU face and body procedures using cosmetic devices have never been in higher demand. To respond to this public need, we invite you to join our training program. We deliver our course workshops in a relaxed learning environment and cater for large groups or one-on-one training, if preferred.

Course Content:

- Introduction to HIFU
- Science & History Behind HIFU
- How HIFU Works
- What Can You Treat?
- HIFU Specifications and Treatment Steps
- Treatment Guidelines and Training Manual
- FREE Face Treatment for Yourself Valued \$1500*
- Certificate on Completion

*Terms and Conditions may apply.

Contact us for more course enquiries!

5

STAR REVIEW



We receive daily reviews about the success of our products and services. The results speak for themselves. With stunning transformations in the face and body, our clients are extremel happy and continue to book in again and again.

RESULTS

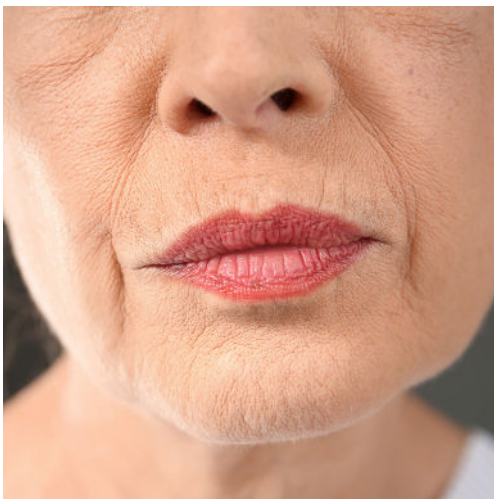
The results speak for themselves. With results like these, it's easy to see why clients continue to keep coming back.



Before



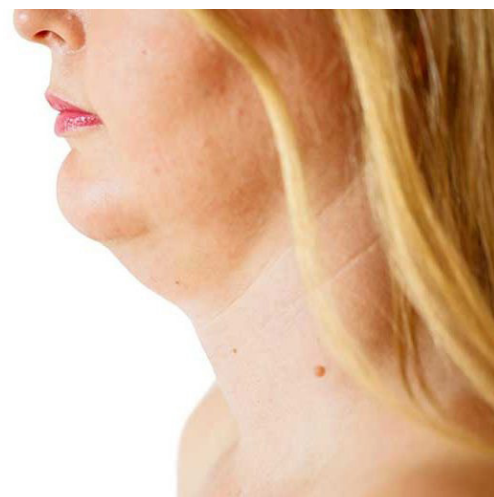
After



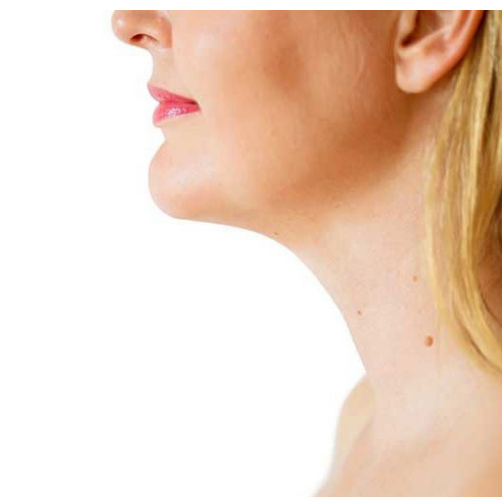
Before



After



Before



After



OUR MACHINES

Achieve tighter, firmer, smoother looking skin.

OUR MACHINES

OUR MACHINES

Achieve tighter, firmer, smoother looking skin.

Australia Hifu machines are very easy to use and will operate smoothly. As cosmetic devices, they are lightweight, modern and sleek in design, offering an aesthetically beautiful look in any salon clinic environment.

Our Machines are not medical devices and used for cosmetic means only

Clients will enjoy:

- No Downtime
- No Needles or Injections
- Pain Free
- Lifts and Tightens
- Safe and Effective
- Lasting Results



Australia HIFU machines are plastic-free, strong metal in structure and easy to clean and care for. The device goes up to 16D and operates at 240 volts. It includes training and, 3 working cartridges to improve the face and body. There is a storage station for cartridges and soft handle storing.

Hifu Procedure Prices:

- | | |
|----------------------|---------------------|
| • Arms \$1,400 | • Neck \$600 |
| • Stomach \$1,400. | • Decolletage \$500 |
| • Full face \$1,500. | • Upper face \$400 |
| • Thighs \$1,200. | • Brow \$300 |
| • Knees \$900. | • Butt \$600 |
| • Lower face \$700 | |



Income Projection: 5 Day Operation

Per visit, clients spend on average of \$850 per hour. This is based on our current clinics in operation.

- Over a 5-day period, an average of 5 procedures per day delivers and income of \$21,250 per week.
- Operating 5 days only, you may earn \$1,105,000 per year.

If You work weekends and late nights, your income will increase. One of our therapist members can attest to that.

If you have a team operating a few devices, your income doubles. It then triples depending on how many clinics you have operating or would like to open.

FINANCIAL OPTIONS

There are various flexible payment options available depending on your financial position. Please call us to discuss if you need help or advice.

- **WE TRAIN YOU**
- **WE CERTIFY YOU**
- **WE BRING CLIENTS TO YOU**

We take care of everything. All you need to do, is decide- do you want to pursue self-employment and have the freedom to build your own financial empire in the cosmetic industry?

Empower yourself today!

SUPPORT

Our team is here to help you every step of the way. If you have any questions about our business, procedures, training and more, feel free to contact us.

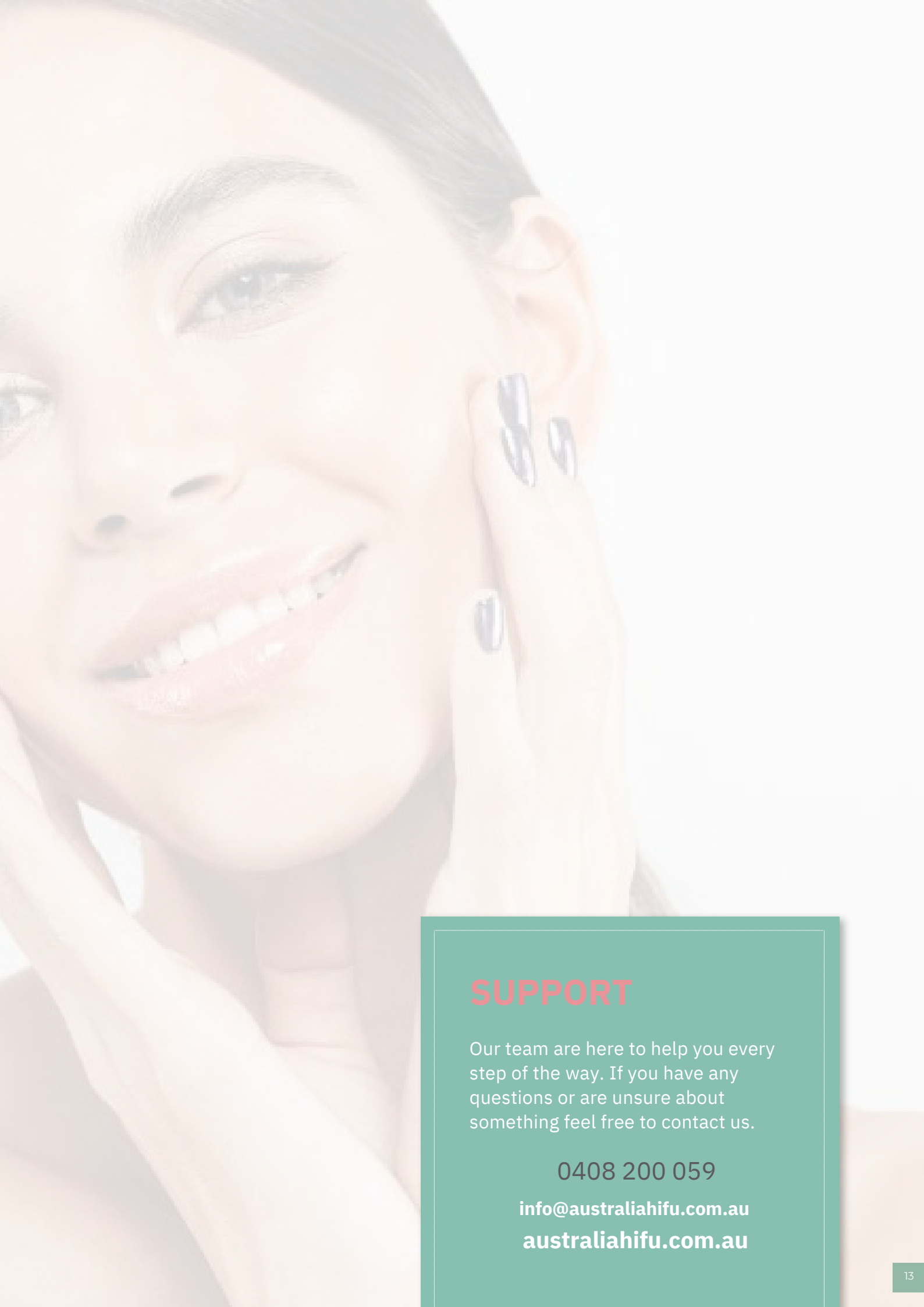
Cher 0408 2000 59

Info@australiahifu.com.au

australiahifu.com.au

We now have financial freedom!
Thanks Australia HIFU





SUPPORT

Our team are here to help you every step of the way. If you have any questions or are unsure about something feel free to contact us.

0408 200 059

info@australiahifu.com.au

australiahifu.com.au



MARKETING

Centralized support for marketing best practices, strategies, and tactics to help grow your practice



HUMAN RESOURCES

Assistance with HR issues, general guidelines (e.g. handbooks), employment agreements



BUSINESS INTELLIGENCE

Expertise in developing KPIs, local insights, and real time data access to optimize your business



PROCUREMENT

Centralized purchasing of consumables and equipment



REAL ESTATE

Assistance with HR issues, general guidelines (e.g. handbooks), employment agreements



LEGAL

In-house services supporting daily operations and M&A



RECRUITING

Focused network for recruiting new physician, clinical, and admin staff



TRAINING & EDUCATION

Gold standard training procedures for new hires, training for new products, and continuing education for all staff



CALL CENTRE

Expertise in developing KPIs, local insights, and real time data access to optimize your business

PAYROLL & ACCOUNTING

Centralized support for bookkeeping and payroll



COMPLIANCE

Clinic regulatory compliance, licenses and registrations



INFORMATION TECHNOLOGY

Centralized IT support and potential for infrastructure services



CLINICAL BEST PRACTICES

Chief Clinical Officer in conjunction with our Clinical Advisory Board share best practices across the partnership





COLLAGEN

Collagen is a protein responsible for healthy joints and skin elasticity, or stretchiness. It's in your bones, muscles, and blood, comprising three quarters of your skin and a third of the protein in your body. As you age, your existing collagen breaks down, and it gets harder for your body to produce more.

AUSTRALIA HIFU COSMECEUTICALS & COLLAGEN PRODUCTS

Australia Hifu has developed its own unique cosmeceutical skin care range and collagen to go with the HIFU procedure. After working on skin for 30 years we have developed this strong, but natural skin care range for the client to take home and continue using for maximum results.

Offering the clients with home care and collagen after the Hifu procedure is a good way of looking after them with their skin concerns. The combination of all 3 steps improves a healthier, smoother younger looking skin.

STEPS:

Step 1. Hifu Procedure (in clinic)

Step 2. Hifu Skin Care Products (take home)

Step 3. Collagen Gummies (two daily)

LOOK and FEEL YOUNGER TODAY with Australia HIFU



COLLAGEN GUMMIES

Australia Hifu Gummies use fish collagen, also known as marine collagen, which is essentially the superhero of collagens.

So what exactly makes fish collagen, a Type I Collagen, so amazing and beneficial for your skin?

To put it simply, it beats other collagens in both bioavailability and absorption thanks to it having the smallest particle size and lowest molecular weight out of all other types of collagen. This being extremely beneficial to the health of your skin. The glycine- and proline-rich collagen found in fish will improve the skin's appearance.

R RP 60 GUMMIES

\$49

VALUE PACK - x2

\$79



SKIN

Beauty is skin deep. A good skin care routine is only as good as the products you use.



SKIN SERUM

Australia Hifu has developed this unique serum to assist the skin feeling smooth and protected. Jojoba oil is a humectant ingredient, this means that it works to seal your skin with a protective barrier to keep it from losing moisture. Which in return is very anti-aging “ liquid Gold “ we like to call it. Jojoba oil has anti-inflammatory and healing properties, applying this on the face daily will leave you feeling smooth and hydrated.

Although jojoba oil is a botanical substance, its makeup is so similar to the oil (sebum) your body naturally produces that your skin can’t tell the difference. Australia Hifu serum has resourced the best jojoba oil there is in the market so you don’t have to.

We strongly suggest to use this daily after your Hifu procedure.

RRP

\$150



FACE & BODY

Look and Feel Younger Today!



BRIGHTEN UP FACE & BODY

BRIGHTEN UP can be used every day or as advised. Apply a generous amount to cleansed and toned skin. Use your fingertips in a tapping motion moving upwards over the face, neck or body. Apply morning and night to face, neck, decolletage and body

85ml

\$75



SCRUB IT

SCRUB IT can be used every 2 or 3 days or as advised.

Apply a generous amount to cleansed skin. Use your fingertips in a circular motion moving upwards over the face or body for 30 seconds or as required. SCRUB IT is best used on moist or wet skin. You may repeat the process if required. Rinse off and TONE IT. After that you can apply your moisturising products.

100ml

\$39



MASK IT FACE & BODY

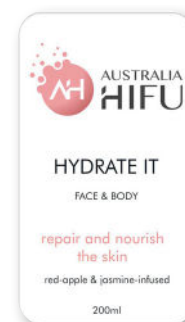
MASK IT can be used every week and can be used to spot treat pimples. Apply to clean skin and pick the area you would like to MASK IT. Place the clay into a dish and add purified water or use your TONE IT product. Make sure you add enough water to the clay. Make into a paste-like consistency. Please add enough water so the product is spreadable.

Apply with a brush using upwards painting motions on the area.

Once the dark green clay has turned back to light green you can then remove it with warm water. Then use your TONE IT product and apply your moisturiser.

100ml

\$39



HYDRATE IT

HYDRATE IT can be used daily.

Apply to clean skin on area you would like to HYDRATE IT

Spray on skin directly or apply to a cotton tab and wipe on

Spray as much as you would like to face & body!

200ml

\$39



BE YOUR OWN KIND OF BEAUTIFUL

True beauty comes from being yourself.



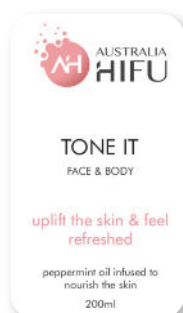
FIRM UP

Only 2 STEPS to use:

1. Apply to clean skin on area you would like to FIRM UP
2. Spay on skin and rub in it for 10 seconds

100ml

\$39

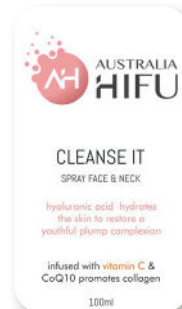


TONE IT

Can be used daily and can also be used throughout the day for a pick-me-up. Especially while working on the computer, the peppermint is very uplifting & refreshing.

100ml

\$29



CLENSE IT

Apply to clean skin on the area you would like to CLEANSE IT.

Spray directly onto the skin or into your hand. If in the hand, rub hands together so the cleanser foams into a lather and then apply to the skin.

Cleanse twice for the best

100ml

\$29



SMOOTH IT

SMOOTH IT AHA is recommended to do once a week or every 10 days!

AHA fruit acids give the skin an immediate boost!

- Wrinkle Reduction
- Instant Hydration
- Skin Resurfacing
- Intense Exfoliation
- Natural Glow
- Deep Cleanse
- Microbiome Support
- Healthier looking you

\$25 each 5mls

or \$150 for bulk buy 8 face applications



Financial success with family flexibility!

BE YOUR OWN BOSS

As you embark on your own business journey, you too will see how your work changes lives for the better.

Live your best life and feel the freedom that comes from self-employment.

Growing your own business from the ground up can be daunting. Australia HIFU understands that struggle all too well, so we have developed and designed this unique business model to train, equip and provide for aspiring cosmetic professionals. You don't have to worry about what you need to get started! We take care of it all!

HIFU Business: Licencing Model

- HIFU Machines
- Collagen Products
- Cosmeceutical Skin Care
- Licencing Agreements
- Training
- Marketing - Branding
- Website and Google Pin
- Support 7 Days a Week

With over 30 years in the industry, we know the beauty world inside and out. Making a difference in people's lives is what we do, and we're always expanding our reach.

Three of our companies favorite quotes:

1. Self-employment gives you the freedom to live the life you want and not what someone else wants of you.

2. Are you working to make money? Engage in things that you love and passionate about and money will follow you. You can only produce amazing results if you are involved in what you love and have a passion for.

3. Your key motivation should not just be money, but something that gives you immense pleasure. Be good in what you do, and your results will bring you money.

Hear from one of our licensees how owning a HIFU business has changed her life:

"I have left my job and took on a HIFU business with Australia HIFU and have never been happier.

I now earn 5 times my income and have more time off to enjoy what I want to do. Their support and care have allowed me to grow a successful business. I truly thank them from the bottom of my heart... and a special shout out to Cher, legend and thanks for changing my life."

Lisa M

HIFU FREQUENTLY ASKED QUESTIONS on the Procedure

1. What Is High Intensity Focused Ultrasound (HIFU)?

HIFU is a safe, non-surgical ultrasound treatment that counteracts the effects of time and gravity on your skin. The treatment uses the body's own regenerative response to gently and gradually lift skin on the eyebrow, under the chin and on the neck, and smooth lines and wrinkles on the décolletage.

2. How is HIFU Different to Laser Procedures?

HIFU uses sound energy, tried and true ultrasound - which has unique properties that allow it to bypass the surface of the skin to treat depths not matched by any other non-invasive cosmetic device. HIFU stimulates collagen production in the skin's foundation, resulting in a clinically significant lift of tissue over the following 2-3 months. Lasers rely on light energy, which cannot reach deeper skin layers at an optimal temperature, so laser treatments typically only treat superficial skin. Since the two technologies often treat different types of skin issues, they're actually very compatible.



3. How Does HIFU Stimulate Collagen Production?

During the treatment the transducer delivers and deposits focused ultrasound energy deep beneath the skin at the optimal temperature for collagen regeneration. The treatment jumpstarts a natural process, known as neocollagenesis, to produce fresh, new collagen. The treatment itself doesn't involve any creams, fillers or toxins, it just relies on your body's own collagen-building process for natural, noticeable results.

4. How Long Will a HIFU Treatment Take?

The length of the treatment will depend on the area being treated and your individual treatment plan. A face and neck procedure typically takes 60-90 minutes, while a chest treatment on its own takes approximately 30 minutes.

5. Will I Need to Take Time off Work?

With a single HIFU treatment there is no downtime. After your procedure, you can resume your normal activities immediately, without having to follow any special post-treatment measures. We have even had clients come up to the clinic on their lunch break to have the treatment, no creams required and your general skin care plan and make-up can be applied as normal.

6. What Does HIFU Feel Like?

As the ultrasound energy is delivered, you will feel tiny amounts of energy being deposited to precise depths, indicating that the collagen-building process has been initiated. Comfort levels vary from person to person, but the sensation only lasts while the ultrasound energy is being delivered.



7. How Many HIFU Treatments Will I Need?

Most clients only need one treatment. However this may be based on the degree of skin laxity, the biological response to ultrasound energy and the individual's collagen-building process, some clients may benefit from additional treatments. Because skin continues to age, future touch-up treatments can help clients keep pace with the body's natural aging process.

8. Are There Any Side Effects?

The skin might appear flushed at first, this can be during treatment but sometimes lasting longer, the redness should however disappear within a few hours. Some clients experience slight swelling, tingling or tenderness to the touch, but these are temporary in nature. Other, less common post-procedural effects may include temporary bruising or numbness on small areas of skin.

9. Who is a Good Candidate for HIFU?

A good HIFU candidate has mild to moderate skin laxity where the skin begins to feel and look less firm. Examples include a lowered eyebrow line, loose skin on the neck, sagging under the chin, and lines or wrinkles on the chest. Of course, the best way to find out if you're a suitable candidate is to contact us.

10. How Much Does HIFU Cost?

The cost of an HIFU treatment can range widely depending upon the size of the area being treated.

11. How Long Does it Take to See Results and How long do They Last?

After your HIFU treatment, you may see some initial effect, but the ultimate results will take place over 2-3 months, as your body naturally regenerates collagen. Since the procedure stimulates your own collagen production, how long the results last really depends on you.



We are here and ready take your calls

To find out more

☎ 0408 200 059

🌐 australiahifu.com.au

**Scan here to find out
more about HIFU**



**follow us
@australiahifu**

